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QuinStreet Enhances Senior Leadership Team and Capabilities

FOSTER CITY, Calif., Jan. 17, 2017 (GLOBE NEWSWIRE) -- QuinStreet, Inc. (Nasdaq:QNST), the leader in performance marketing products and technologies, today announced that Tim Stevens has rejoined the company in the role of Senior Vice President, Business Development and Strategic Initiatives. In this position, Mr. Stevens will assume responsibility for partnership and alliance activities across all verticals and business areas. He will also lead cross-Company strategic initiatives and processes.

Mr. Stevens rejoins QuinStreet from Cloudera, Inc., where he spent the past five years as Vice President, Business and Corporate Development, building that company's global partnership programs and channel relationships, as well as overseeing acquisitions, strategic alliances and investments. Prior to Cloudera, Tim was Senior Vice President, Corporate Development at QuinStreet from 2008 until 2012, where he helped lead the Company's successful diversification and acquisition programs. Over the course of Mr. Stevens' 25 year career, he has held a variety of senior management roles including Borland Software Corporation and Inktomi Corporation. He began his career as a corporate and securities attorney at Wilson Sonsini Goodrich & Rosati. Tim's career accomplishments include sourcing, structuring, negotiating, and managing hundreds of partnerships, go-to-market relationships, strategic alliances and acquisitions. He received his B.S. degrees in Finance and Management from the University of Oregon, and his J.D. degree from U.C. Davis.

"We could not be more excited to welcome Tim back to QuinStreet," commented Doug Valenti, QuinStreet CEO. "Tim is one of the most accomplished business development and strategic initiative executives in the industry, and one of the best and most successful senior executives in the history of our Company. He has already brought new energy and momentum to our important business development and strategic initiatives."

"I am honored to rejoin QuinStreet and pleased to be working again with the pioneering company in digital performance marketing," commented Tim Stevens. "QuinStreet's products and technologies are best-in-class, empowering clients to most cost-effectively attract customers from the digital channel, and enabling media companies to improve user experience and maximize revenue. I am particularly excited about QuinStreet's new media management platform, 'QMP'. The QMP platform is revolutionizing performance marketing with granular segmentation, right pricing, and full transparency of performance and compliance. This changes the game for clients and media companies who participate in digital marketing channels."

About QuinStreet

QuinStreet, Inc. (Nasdaq:QNST) is one of the largest Internet performance marketing and media companies in the world. QuinStreet is committed to providing consumers and businesses with the information they need to research, find and select the products, services and brands that meet their needs. For more information, please visit www.QuinStreet.com.

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