



QuinStreet Captures Four Millionth Lead

Foster City, California, April 30, 2004 - QuinStreet, the leader in online direct marketing, announces that it has delivered its four millionth pre-qualified sales lead. A pioneer in the online lead generation market, QuinStreet has clients in a wide variety of categories including education, specialty travel, home security and improvement, financial services, and health and beauty.

As a growing number of people rely on the Internet to research complex products and services, QuinStreet has built unique tools to find these motivated buyers online, and deliver them to their clients' sales forces or call centers.

Bronwyn Syiek, Chief Operating Officer, said, *"This milestone validates our model of using proprietary technology to scour the Internet for the millions of people who are actively searching for information online. We intercept these potential customers while they are engaged and interested, educate and qualify them with relevant content, and connect them in real-time to our clients. The results are high quality sales leads and increased revenues for our clients at reduced acquisition costs."*

QuinStreet, Inc. has been the leader in online direct marketing since 1999. The Company currently serves nearly 200 clients and over 300 brands. The Company's online marketing services and technologies deliver more customers at lower cost to the world's leading brands. QuinStreet is headquartered in Foster City, CA, with additional offices in Chicago, IL and the UK.