FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | | | | | |
|--------------|--|--|----------|--|--|--|--|--|--|--|--|--|--|
| OMB Number: | | | 3235-028 | | | | | | | | | | |
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| OMB Number: | 3235-0287 |
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| Estimated average bur | den |
| hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | | | or | Sect | ion 30(h) d | of the | Ínvestmen | t Cor | npany Act | of 1940 | | | | | | |
|---------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|---------|------------------------------------------------------------------------------|-------------------------------------------------------------|-------------|--------|--------------------------------------------------------------------|------------|--------------------|---------------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|
| 1. Name and Address of Reporting Person* SANDS GREGORY P | | | | | 2. Issuer Name and Ticker or Trading Symbol QUINSTREET, INC [QNST] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| <u>OTTI (D</u> | <u>o orteo</u> | <u> </u> | | | | | | | | | | | | X Direct | or | | 10% Ov | wner |
| (Last) (First) (Middle) | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/26/2012 | | | | | | | | Office below | r (give title) | | Other (s below) | specify |
| 755 PAGE MILL ROAD, SUITE A-200 | | | | | | | | | | | | | | | | | | |
| | | | | | | | endment. I | Date o | of Original I | Filed | (Month/Da | 6. | 6. Individual or Joint/Group Filing (Check Applicable | | | | | |
| (Street) | | | | | | | , | | 3 | | | , , , , | Lir | | | | , (| · · · · · |
| PALO ALTO CA 94304-1005 | | | | | | | | | | | | | X Form filed by One Reporting Person | | | | | |
| | | | | | | | | | | | | Form filed by More than One Reporting | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | Perso | n | | | |
| | | | | | | _ | | | | | | | | | | | | |
| | | Tak | ole I - Nor | n-Deriv | /ative | e Se | curities | s Ac | quired, | Dis | posed o | of, or Be | neficia | ly Owne | d | | | |
| 1. Title of Security (Instr. 3) 2. Transar Date (Month/Date) | | | | | | Execution Date, | | | 3. Transaction Code (Instr. 3, 4) Disposed Of (D) (Instr. 3, 4) 5) | | | ed (A) or tr. 3, 4 an | Benefic Owned | es ially Following | Form (D) o | Ownership orm: Direct O) or Indirect) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | Code | v | Amount | (A) or (D) | Price | Reporte Transac (Instr. 3 | ion(s) | | | (Instr. 4) | | |
| | | - | Table II - | | | | | | uired, D | | | | | / Owned | | ! | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | | | 6. Date Exercisab Expiration Date (Month/Day/Year) | | of Securities | | ies g Security | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4) | e s lly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisabl | | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Stock Option (Right to Buy) | \$6.9 | 10/26/2012 | | | A | | 25,000 | | (1) | 1 | .0/25/2019 | Common | 25,000 | \$0.0000 | 25,00 | 0 | D | |

Explanation of Responses:

1. The shares subject to this option vest monthly in equal installments over a period of one year.

/s/ Robert Yin, by power of <u>attorney</u>

10/30/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.