FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPI | ROVAL | | | | | | | |
|---|--------------------------|-------|--|--|--|--|--|--|--|
| | OMB Number: 3235- | | | | | | | | |
| I | Estimated average burden | | | | | | | | |
| | hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Smith Margo | | | | | | 2. Issuer Name and Ticker or Trading Symbol QUINSTREET, INC [QNST] | | | | | | | | neck al | II applic Directo | able) r | Person(s) to Iss | | vner |
|--|---|--|--|--------|------------------------------|---|--|--------------------------------------|---|------------------------------|----------------------------|--|--|---|---|---|---|--|---------------------------------------|
| (Last) (First) (Middle) 950 TOWER LANE, 6TH FLOOR | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/25/2013 | | | | | | | | | Officer (give title below) SVP & Chie | | | Other (s below) al Officer | респу |
| (Street) FOSTER CITY CA 94404 | | | | | 4.1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | Person | | | | | | |
| | | Tak | ole I - Non | -Deriv | vativ | e Se | curities | s Ac | quired, | Dis | osed o | f, or Be | neficial | ly O | wned | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | | Execution Date, | | | Transaction Disposed Code (Instr. 5) | | ties Acquir d Of (D) (Ins | ed (A) or etr. 3, 4 and | and Securitie Benefici Owned I | | s Illy ollowing | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | (A) o (D) | Price | Tr | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) |
| Common Stock 07/25, | | | | 5/201 | /2013 | | | A | | 7,500 | 7,500 ⁽¹⁾ A | | | 7,500 | | | D | | |
| | | | Table II - I | | | | | | uired, D , option | | | | | Ow | ned | , | | , | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution D if any (Month/Day/ | Date, | 4. Transa Code (8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisa Expiration Date (Month/Day/Yea | | | 7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4) | | Deri Secu | 3. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | ly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisabl | | expiration Date | Title | Amount or Number of Shares | | | | | | |
| Non- Qualified Stock Option (right to | \$9.55 | 07/25/2013 | | | A | | 15,000 | | (2) | 0 | 7/24/2020 | Common Stock | 15,000 | | \$0 | 15,000 |) | D | |

Explanation of Responses:

- 1. Represents shares of common stock that are issuable pursuant to a Restricted Stock Unit (RSU) award. The vesting commencement date of the RSU award is August 10, 2013 and it vests 25% after one year and quarterly thereafter in equal installments over a period of 3 years. The initial vest date will be August 10, 2014 and the final vest date will be August 10, 2017.
- 2. The shares of common stock subject to the option vest and become exercisable at a rate of 25% of the shares underlying the option on the first anniversary of the vesting commencement date, July 25, 2013, and the remainder of the shares underlying the option vest in equal monthly installments over 36 months thereafter. The initial vest date will be July 25, 2014 and the final vest date will be July 25, 2017.

Margaretta Smith

07/29/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.