SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer su	biect to
Section 16. Form 4 or Form 5	
obligations may continue. See	è
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Addres PAULDINE I	s of Reporting Person DAVID J	*	2. Issuer Name and Ticker or Trading Symbol <u>QUINSTREET, INC</u> [QNST]		tionship of Reporting Person all applicable) Director	n(s) to Issuer 10% Owner	
(Loot) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year) 11/03/2014		Officer (give title below)	Other (specify below)	
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street) FOSTER CITY	СА	94404		X	Form filed by One Report Form filed by More than C	ů –	
(City)	(State)	(Zip)			Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.					Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	11/03/2014		Α		10,000(1)	A	\$0.0	10,000	D	
Common Stock	11/03/2014		Α		15,000(2)	A	\$0.0	25,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Numb of Derivati Securiti Acquire (A) or Dispose of (D) (II 3, 4 and	ed nstr.	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$3.91	11/03/2014		A		25,000		(3)	11/02/2021	Common Stock	25,000	\$0.0	25,000	D	
Non- Qualified Stock Option (right to buy)	\$3.91	11/03/2014		A		50,000		(4)	11/02/2021	Common Stock	50,000	\$0.0	75,000	D	

Explanation of Responses:

1. Represents shares of common stock that are issuable pursuant to a Restricted Stock Unit (RSU) award. The vesting commencement date of the RSU award is November 10, 2014 and it vests daily over one year.

2. Represents shares of common stock that are issuable pursuant to a Restricted Stock Unit (RSU) award. The vesting commencement date of the RSU award is November 10, 2014 and it vests daily over a period of four years.

3. Represents shares of common stock subject to a stock option award. The vesting commencement date of the stock option award is November 3, 2014 and it vests monthly in equal installments over a period of one year. The initial vest date is December 3, 2014 and the final vest date is November 3, 2015.

4. Represents shares of common stock subject to a stock option award. The vesting commencement date of the stock option award is November 3, 2014 and it vests monthly in equal installments over a period of four years. The initial vest date is December 3, 2014 and the final vest date is November 3, 2018.

By: Martin J. Collins For:

David J. Pauldine

11/04/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.