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Greg O'Brien Joins QuinStreet as Senior Vice President, Business Development

FOSTER CITY, Calif., May 15, 2012 (GLOBE NEWSWIRE) -- QuinStreet, Inc. (Nasdaq:QNST), the leader in vertical marketing and media online, announced that Greg O'Brien has joined the company as senior vice president of business development. Greg brings extensive industry experience and contacts to QuinStreet. He most recently served as chief executive officer of The CollegeBound Network, a provider of online marketing services to the Education industry. Greg also worked previously as chief financial officer of CollegeBound and as an investment banker to media and technology clients.

"We are excited to have Greg join our senior management team," said Doug Valenti, QuinStreet CEO. "We have known and respected Greg's work in the industry for a long time. He is well regarded for his contributions to industry standards and client service. Greg is an excellent fit with our values and strategies, and with his new role here. I expect him to hit the ground running, and to add great value short- and long-term."

At QuinStreet, O'Brien will act as a senior leader in client development and on building performance marketing partnerships with large media organizations. "QuinStreet is the clear market leader in terms of quality and scale," explains O'Brien. "The company is best positioned to deliver the most compliant, high-quality solutions and products to clients. QuinStreet's values and ethics dovetail with mine, and I am extremely happy to join this team."

About QuinStreet

QuinStreet, Inc. (Nasdaq:QNST) is one of the largest Internet marketing and media companies in the world. QuinStreet is committed to providing consumers and businesses with the information they need to research, find and select the products, services and brands that meet their needs. The company is a leader in visitor-friendly marketing practices. For more information, please visit QuinStreet.com.

CONTACT: Katrina Boydon

(775) 321-3601

Email: kboydon@quinstreet.com