

# E-Book: An Essential Contractor's Guide to Navigating COVID-19

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## E-Book: An Essential Contractor's Guide to Navigating COVID-19

The novel COVID-19 virus continues to impact the world on a global, national, and local level. This global pandemic has presented disruptions to all industries. For contractors, sales and success occurs during face-to-face meetings with homeowners. Now businesses are faced with exploring new ways to operate “as normal,” while keeping important safety measures in place.

In our new Modernize e-book, “Navigating COVID-19: An Essential Contractor's Guide,” we help provide insights and resources for contractors, including:

- How you can effectively transition to virtual tools to host digital meetings, create online proposals, and streamline communication
- Innovative ways to keep your sales pipeline strong during a pandemic
- What homeowners are expecting from you during this time
- Modernize most recent homeowner survey insights

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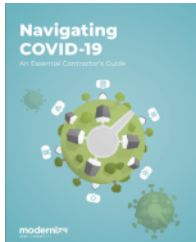
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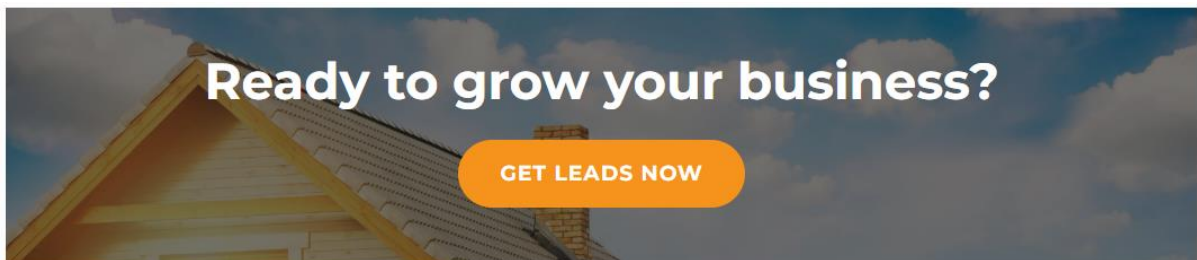
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As a leader in our industry for more than 15 years, Modernize remains committed to serving you and our homeowners. Our team continues to create resources to help you sustain your business during COVID-19. We want to empower you to safely connect with homeowners, transition to virtual tools, efficiently close sales, and rally your team.

This is a time of transition for us all, and you are not alone. We are all in this together.



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