## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  SMITH HILLARY B  |  |            |  |         | QU                               | 2. Issuer Name and Ticker or Trading Symbol QUINSTREET, INC [ QNST ] |       |             |   |  |   |              |   | (Ch                              | eck all appli   | ,                                     |                                   | son(s) to Iss<br>10% Ov<br>Other (s                                      | vner                                    |
|--|--|------------|--|---------|----------------------------------|--|-------|-------------|---|--|---|--------------|---|----------------------------------|---|---------------------------------------|-----------------------------------|--|---|
| (Last) (First) (Middle) 950 TOWER LANE, 12TH FLOOR   |  |            |  |         |                                  | 3. Date of Earliest Transaction (Month/Day/Year) 08/26/2024          |       |             |   |  |   |              |   |                                  | below)  |                                       |                                   | below)   | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| (Street) FOSTER (City)   | FOSTER CITY CA 94404   |            |  |         |                                  | 4. If Amendment, Date of Original Filed (Month/Day/Year)             |       |             |   |  |   |              |   | Line                             | 6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person  Form filed by More than One Reporting Person  Ferson |                                       |                                   |  |   |
| Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)  |  |            |  |         | ction 2A. Deemed Execution Date, |  |       | 3.<br>Trans | 3. Transaction Disposed Code (Instr. 5) |  | of, or Benefic<br>ities Acquired (A)<br>d Of (D) (Instr. 3, 4 |              | (A) or  | 5. Amou<br>Securitie<br>Benefici | nt of<br>es<br>ally<br>Following  | Form<br>(D) o                         | : Direct<br>r Indirect<br>str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)                    |   |
|  |  |            |  |         |                                  |  |       | Code V      |   | Amount   | mount (A) or (D)  |              | Price   | Transact                         | Transaction(s)<br>(Instr. 3 and 4)  |                                       |                                   | (111301. 4)  |   |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |            |  |         |                                  |  |       |             |   |  |   |              |   |                                  |   |                                       |                                   |  |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | perivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any |            |  | Date, T | ransac<br>Code (Ir               | nsaction of Ex   |       |             | Expiration                              | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |   |              | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |                                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | vative derivative<br>irity Securities |                                   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)   |
|  |  |            |  | c       | ode                              | v  | (A)   | (D)         | Date<br>Exercisa                        |  | Expiration<br>Date  | Title        | OI<br>N<br>of   | umber                            |   |                                       |                                   |  |   |
| Non-<br>Qualified<br>Stock<br>Option<br>(right to<br>buy)  | \$18.63  | 08/26/2024 |  |         | A                                |  | 1,785 |             | (1)                                     |  | 08/26/2031  | Comr<br>Stoo |   | ,785                             | \$0.0 <sup>(2)</sup>  | 1,785                                 |                                   | D  |   |

## **Explanation of Responses:**

- 1. The shares of common stock subject to this option are fully vested and exercisable.
- 2. Ms. Smith elected to receive options in lieu of cash compensation as consideration for her service as a member of QuinStreet, Inc.'s (the "Company") board of directors, a member of the Company's Compensation Committee and a member of the Company's Nominating and Governance Committee for the quarter ended June 30, 2024. The number of options granted was determined by dividing the cash compensation otherwise payable with respect to the quarter by the Black-Scholes value of a single option calculated as of the date of grant. The election is available to independent directors, is made annually and applies to the entire fiscal year.

By: Gregory Wong For: Hillary 08/27/2024 Smith

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.