UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant Filed by a Party other than the Registrant	
Check the appropriate box:	
☐ Preliminary Proxy Statement	
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) ☐ Definitive Provy Statement	
☐ Definitive Proxy Statement	
☑ Definitive Additional Materials☑ Soliciting Material Pursuant to §240.	14- 12
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QuinStreet, Inc.	
(Name of Registrant as Specified In Its Charter)	
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)	
Payment of Filing Fee (Check the appropriate box):	
$oxed{oxed}$ No fee required.	
☐ Fee paid previously with preliminary	materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.	





Online

Go to www.envisionreports.com/QNST or scan the QR code — login details are located in the shaded bar below.



Votes submitted electronically must be received by 11:59 P.M. E.T., on October 26, 2023.

Stockholder Meeting Notice

Important Notice Regarding the Availability of Proxy Materials for the QuinStreet, Inc. Annual Meeting of Stockholders to be Held on October 27, 2023

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the annual stockholders' meeting are available on the Internet. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The proxy statement and annual report to stockholders are available at:

www.envisionreports.com/QNST



Easy Online Access — View your proxy materials and vote.

Step 1: Go to www.envisionreports.com/QNST.

Step 2: Click on Cast Your Vote or Request Materials.

Step 3: Follow the instructions on the screen to log in.

Step 4: Make your selections as instructed on each screen for your delivery preferences.

Step 5: Vote your shares.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.



Obtaining a Copy of the Proxy Materials – If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request as instructed on the reverse side on or before October 16, 2023 to facilitate timely delivery.

2 N O T



Stockholder Meeting Notice

QuinStreet, Inc.'s Annual Meeting of Stockholders will be held on October 27, 2023 at Metro Tower, 950 Tower Lane, Suite 600, Foster City, CA 94404, at 3:00 P.M. local time.

Proposals to be voted on at the Annual Meeting are listed below along with the Board of Directors' recommendations.

The Board of Directors recommends a vote FOR all the nominees listed, FOR Proposals 2 and 3, and every 1 YEAR for Proposal 4:

- 1. ELECTION OF DIRECTORS.
 - Nominees:
 - 01 Asmau Ahmed
 - 02 Matthew Glickman
 - 03 Hillary Smith
- 2. Ratification of the appointment of PricewaterhouseCoopers LLP as QuinStreet, Inc.'s independent registered public accounting firm for the fiscal year ending June 30, 2024.
- 3. Approval, by advisory vote, of the compensation awarded to QuinStreet, Inc.'s named executive officers as disclosed in the proxy statement.
- 4. Non-binding advisory vote regarding the frequency of stockholder advisory votes on executive compensation.

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must go online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice with you.



Here's how to order a copy of the proxy materials and select delivery preferences:

Current and future delivery requests can be submitted using the options below.

If you request an email copy, you will receive an email with a link to the current meeting materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

- Internet Go to www.envisionreports.com/QNST. Click Cast Your Vote or Request Materials.
- Phone Call us free of charge at 1-866-641-4276.
- Email Send an email to investorvote@computershare.com with "Proxy Materials QuinStreet, Inc." in the subject line. Include your full name and address, plus the number located in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, all requests for a paper copy of proxy materials must be received by October 16, 2023.