
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 6, 2025

QUIN STREET, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-34628
(Commission
File Number)

77-0512121
(I.R.S. Employer
Identification No.)

950 Tower Lane, 12th Floor
Foster City, CA 94404
(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (650) 578-7700

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of Each Class</u>	<u>Trading Symbol</u>	<u>Name of Each Exchange on Which Registered</u>
Common Stock, par value \$0.001 per share	QNST	The Nasdaq Stock Market LLC (Nasdaq Global Select Market)

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On February 6, 2025, QuinStreet, Inc. (the “Company”) issued a press release announcing the Company’s financial results for the second quarter ended December 31, 2024. A copy of the Company’s press release is attached hereto as Exhibit 99.1.

The information furnished under Item 2.02 of this Current Report on Form 8-K, including the exhibit, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), nor shall it be deemed incorporated by reference into the Company’s filings with the SEC under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.**(d) Exhibit**

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release dated February 6, 2025.
104	Cover Page Interactive Data File, formatted in Inline XBRL and included as Exhibit 101.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

QUINSTREET, INC.

Dated: February 6, 2025

By: /s/ Gregory Wong
Gregory Wong
Chief Financial Officer

QuinStreet Reports Record Results for Second Quarter Fiscal 2025

- **Record quarterly revenue of \$283 million, up 130% YoY**
- **Record auto insurance quarterly revenue, up 615% YoY**
- **Non-insurance revenue grew 15% YoY**
- **Raising outlook for full fiscal year 2025 revenue and Adjusted EBITDA**

FOSTER CITY, CA – February 6, 2025 – QuinStreet, Inc. (Nasdaq: QNST), a leader in performance marketplaces and technologies for the financial services and home services industries, today announced financial results for the fiscal second quarter ended December 31, 2024.

For the fiscal second quarter, the Company reported revenue of \$282.6 million, up 130% year-over-year.

GAAP loss for the fiscal second quarter was \$(1.5) million, or \$(0.03) per diluted share. Adjusted net income for the fiscal second quarter was \$11.9 million, or \$0.20 per diluted share.

Adjusted EBITDA for the fiscal second quarter was \$19.4 million.

“Record fiscal Q2 revenue results were driven by the unprecedented ramp and broadening of Auto Insurance client demand and by double-digit growth in our other client verticals,” commented Doug Valenti, CEO of QuinStreet.

“Adjusted EBITDA remained strong. We expect Adjusted EBITDA margin to expand further on optimization efforts, and as we continue to make progress on a range of other growth and margin expansion initiatives.”

“We expect strong demand in Auto Insurance to continue, and we expect continued strong growth in our non-Insurance client verticals.”

“Turning to our outlook, we expect fiscal Q3 revenue to be between \$265 and \$275 million, and fiscal Q3 Adjusted EBITDA to be between \$19.5 and \$20.0 million. We are raising our outlook for full fiscal year 2025. We now expect revenue to be between \$1.065 and \$1.105 billion, and Adjusted EBITDA to be between \$80 and \$85 million,” concluded Valenti.

Conference Call Today at 2:00 p.m. PT

The Company will host a conference call and corresponding live webcast at 2:00 p.m. PT. To access the conference call dial +1 800-717-1738 (domestic) or +1 646-307-1865 (international). A replay of the conference call will be available beginning approximately two hours after the completion of the call by dialing +1 844-512-2921 (domestic) or +1 412-317-6671 (international) and using passcode #1165226. The webcast of the conference call will be available live and via replay on the investor relations section of the Company's website at <http://investor.quinstreet.com>.

About QuinStreet

QuinStreet, Inc. (Nasdaq: QNST) is a leader in performance marketplaces and technologies for the financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media, and is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs.

Non-GAAP Financial Measures and Definitions of Client Verticals

This release and the accompanying tables include a discussion of adjusted EBITDA, adjusted net income, adjusted diluted net income per share and free cash flow and normalized free cash flow, all of which are non-GAAP financial measures that are provided as a complement to results provided in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The term "adjusted EBITDA" refers to a financial measure that we define as net loss less provision for income taxes, depreciation expense, amortization expense, stock-based compensation expense, interest and other expense, net, acquisition costs, contingent consideration adjustment, litigation settlement expense, and restructuring costs. The term "adjusted net income" refers to a financial measure that we define as net loss adjusted for amortization expense, stock-based compensation expense, acquisition costs, contingent consideration adjustment, litigation settlement expense, and restructuring costs, net of estimated taxes. The term "adjusted diluted net income per share" refers to a financial measure that we define as adjusted net income divided by weighted average diluted shares outstanding. The term "free cash flow" refers to a financial measure that we define as net cash provided by operating activities,

less capital expenditures and internal software development costs. The term “normalized free cash flow” refers to free cash flow less changes in operating assets and liabilities. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. In addition, our definition of adjusted EBITDA, adjusted net income, adjusted diluted net income per share and free cash flow and normalized free cash flow may not be comparable to the definitions as reported by other companies.

We believe adjusted EBITDA, adjusted net income and adjusted diluted net income per share are relevant and useful information because they provide us and investors with additional measurements to analyze the Company's operating performance.

Adjusted EBITDA is useful to us and investors because (i) we seek to manage our business to a level of adjusted EBITDA as a percentage of net revenue, (ii) it is used internally by us for planning purposes, including preparation of internal budgets; to allocate resources; to evaluate the effectiveness of operational strategies and capital expenditures as well as the capacity to service debt, (iii) it is a key basis upon which we assess our operating performance, (iv) it is one of the primary metrics investors use in evaluating Internet marketing companies, (v) it is a factor in determining compensation, (vi) it is an element of certain financial covenants under our historical borrowing arrangements, and (vii) it is a factor that assists investors in the analysis of ongoing operating trends. In addition, we believe adjusted EBITDA and similar measures are widely used by investors, securities analysts, ratings agencies and other interested parties in our industry as a measure of financial performance, debt-service capabilities and as a metric for analyzing company valuations.

We use adjusted EBITDA as a key performance measure because we believe it facilitates operating performance comparisons from period to period by excluding potential differences caused by variations in capital structures (affecting interest expense), tax positions (such as the impact of changes in effective tax rates or fluctuations in permanent differences or discrete quarterly items), non-recurring charges, certain other items that we do not believe are indicative of core operating activities (such as litigation settlement expense, acquisition costs, contingent consideration adjustment, restructuring costs and other income and expense) and the non-cash impact of depreciation expense, amortization expense and stock-based compensation expense.

With respect to our adjusted EBITDA guidance, the Company is not able to provide a quantitative reconciliation to the most directly comparable GAAP financial measure without unreasonable efforts due to the high variability, complexity and low visibility with respect to certain items such as taxes, and income and expense from changes in fair value of contingent consideration from acquisitions. We expect the variability of these items to have a potentially unpredictable and potentially significant impact on future GAAP financial results, and, as such, we also believe that any reconciliations provided would imply a degree of precision that would be confusing or misleading to investors.

Adjusted net income and adjusted diluted net income per share are useful to us and investors because they present an additional measurement of our financial performance, taking into account depreciation, which we believe is an ongoing cost of doing business, but excluding the impact of certain non-cash expenses (stock-based compensation, amortization of intangible assets, and contingent consideration adjustment), non-recurring charges and certain other items that we do not believe are indicative of core operating activities. We believe that analysts and investors use adjusted net income and adjusted diluted net income per share as supplemental measures to evaluate the overall operating performance of companies in our industry.

Free cash flow is useful to investors and us because it represents the cash that our business generates from operations, before taking into account cash movements that are non-operational, and is a metric commonly used in our industry to understand the underlying cash generating capacity of a company's financial model. Normalized free cash flow is useful as it removes the fluctuations in operating assets and liabilities that occur in any given quarter due to the timing of payments and cash receipts and therefore helps investors understand the underlying cash flow of the business as a quarterly metric and the cash flow generation potential of the business model. We believe that analysts and investors use free cash flow multiples as a metric for analyzing company valuations in our industry.

We intend to provide these non-GAAP financial measures as part of our future earnings discussions and, therefore, the inclusion of these non-GAAP financial measures will provide consistency in our financial reporting. A reconciliation of these non-GAAP measures to GAAP is provided in the accompanying tables.

Legal Notice Regarding Forward Looking Statements

This press release and its attachments contain forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 that involve risks and uncertainties. Words such as "estimate", "will", "believe", "expect", "intend", "outlook", "potential", "promises" and similar expressions are intended to identify forward-looking statements. These forward-looking statements include the statements in quotations from management in this press release, as well as any statements regarding the Company's anticipated financial results, growth and strategic and operational plans and results of analyses on impairment charges. The Company's actual results may differ materially from those anticipated in these forward-looking statements. Factors that may contribute to such differences include, but are not limited to: the Company's ability to maintain and increase client marketing spend; the Company's ability, whether within or

outside the Company's control, to maintain and increase the number of visitors to its websites and to convert those visitors and those to its third-party publishers' websites into client prospects in a cost-effective manner; the Company's exposure to data privacy and security risks; the impact of changes in industry standards and government regulation including, but not limited to investigation enforcement activities or regulatory activity by the Federal Trade Commission, the Federal Communications Commission, the Consumer Finance Protection Bureau and other state and federal regulatory agencies; the impact of changes in our business, our industry, and the current economic and regulatory climate on the Company's quarterly and annual results of operations; the Company's ability to compete effectively against others in the online marketing and media industry both for client budget and access to third-party media; the Company's ability to protect our intellectual property rights; and the impact from risks relating to counterparties on the Company's business. More information about potential factors that could affect the Company's business and financial results are contained in the Company's annual report on Form 10-K and quarterly reports on Form 10-Q as filed with the Securities and Exchange Commission ("SEC"). Additional information will also be set forth in the Company's quarter report on Form 10-Q for the fiscal quarter ended December 31, 2024, which will be filed with the SEC. The Company does not intend and undertakes no duty to release publicly any updates or revisions to any forward-looking statements contained herein.

Investor Contact:

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QUINSTREET, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(In thousands)
(Unaudited)

	December 31, 2024	June 30, 2024
Assets		
Current assets:		
Cash and cash equivalents	\$ 57,835	\$ 50,488
Accounts receivable, net	150,360	111,786
Prepaid expenses and other assets	11,074	6,813
Total current assets	219,269	169,087
Property and equipment, net	17,732	19,858
Operating lease right-of-use assets	8,554	10,440
Goodwill	125,056	125,056
Intangible assets, net	33,072	38,008
Other assets, noncurrent	5,964	6,097
Total assets	\$ 409,647	\$ 368,546
Liabilities and Stockholders' Equity		
Current liabilities:		
Accounts payable	\$ 55,357	\$ 48,204
Accrued liabilities	91,078	68,822
Other liabilities	13,256	9,372
Total current liabilities	159,691	126,398
Operating lease liabilities, noncurrent	6,554	7,879
Other liabilities, noncurrent	19,150	17,444
Total liabilities	185,395	151,721
Stockholders' equity:		
Common stock	57	55
Additional paid-in capital	357,789	347,449
Accumulated other comprehensive loss	(268)	(268)
Accumulated deficit	(133,326)	(130,411)
Total stockholders' equity	224,252	216,825
Total liabilities and stockholders' equity	\$ 409,647	\$ 368,546

QUINSTREET, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands, except per share data)
(Unaudited)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2024	2023	2024	2023
Net revenue	\$ 282,596	\$ 122,683	\$ 561,815	\$ 246,606
Cost of revenue ⁽¹⁾	255,842	115,830	506,656	232,104
Gross profit	26,754	6,853	55,159	14,502
Operating expenses: ⁽¹⁾				
Product development	8,710	7,272	17,330	14,909
Sales and marketing	5,083	3,325	9,227	6,449
General and administrative	14,349	7,651	31,197	14,438
Operating loss	(1,388)	(11,395)	(2,595)	(21,294)
Interest income	3	166	17	332
Interest expense	(126)	(111)	(250)	(222)
Other (expense) income	(83)	38	(181)	67
Loss before income taxes	(1,594)	(11,302)	(3,009)	(21,117)
Benefit from (provision for) income taxes	45	(252)	94	(1,002)
Net loss	<u>\$ (1,549)</u>	<u>\$ (11,554)</u>	<u>\$ (2,915)</u>	<u>\$ (22,119)</u>
Net loss per share, basic and diluted	<u>\$ (0.03)</u>	<u>\$ (0.21)</u>	<u>\$ (0.05)</u>	<u>\$ (0.41)</u>
Weighted-average shares used in computing net loss per share, basic and diluted	56,335	54,759	56,079	54,612
⁽¹⁾ Cost of revenue and operating expenses include stock-based compensation expense as follows:				
Cost of revenue	\$ 3,337	\$ 2,229	\$ 6,212	\$ 4,281
Product development	1,236	837	2,282	1,610
Sales and marketing	1,325	723	2,420	1,363
General and administrative	3,154	2,279	6,545	4,089

QUINSTREET, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands)
(Unaudited)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2024	2023	2024	2023
Cash Flows from Operating Activities				
Net loss	\$ (1,549)	\$ (11,554)	\$ (2,915)	\$ (22,119)
Adjustments to reconcile net loss to net cash used in operating activities:				
Stock-based compensation	9,052	6,068	17,459	11,343
Depreciation and amortization	6,238	5,713	12,679	11,051
Change in the fair value of contingent consideration	5,000	—	11,194	—
Provision for sales returns and doubtful accounts receivable	317	159	1,793	382
Non-cash lease expense	114	(357)	83	(610)
Deferred income taxes	(56)	201	(154)	745
Other adjustments, net	105	98	(247)	(230)
Changes in assets and liabilities:				
Accounts receivable	23,227	(7,202)	(40,367)	(7,361)
Prepaid expenses and other assets	(3,505)	911	(4,262)	2,000
Accounts payable	(5,121)	(1,123)	7,222	(4,725)
Accrued liabilities	4,856	3,431	22,487	897
Net cash provided by (used in) operating activities	<u>38,678</u>	<u>(3,655)</u>	<u>24,972</u>	<u>(8,627)</u>
Cash Flows from Investing Activities				
Capital expenditures	(447)	(1,339)	(884)	(2,962)
Internal software development costs	(2,321)	(2,945)	(4,490)	(6,415)
Net cash used in investing activities	<u>(2,768)</u>	<u>(4,284)</u>	<u>(5,374)</u>	<u>(9,377)</u>
Cash Flows from Financing Activities				
Proceeds from exercise of stock options and issuance of common stock under employee stock purchase plan	7	122	1,369	1,700
Payment of withholding taxes related to release of restricted stock, net of share settlement	(3,076)	(1,161)	(8,500)	(3,348)
Post-closing payments and contingent consideration related to acquisitions	(0)	(952)	(5,144)	(6,229)
Repurchase of common stock	—	(862)	—	(2,288)
Net cash used in financing activities	<u>(3,069)</u>	<u>(2,853)</u>	<u>(12,275)</u>	<u>(10,165)</u>
Effect of exchange rate changes on cash, cash equivalents and restricted cash	12	7	24	12
Net decrease in cash, cash equivalents and restricted cash	32,853	(10,785)	7,347	(28,157)
Cash, cash equivalents and restricted cash at beginning of period	24,997	56,320	50,503	73,692
Cash, cash equivalents and restricted cash at end of period	<u>\$ 57,850</u>	<u>\$ 45,535</u>	<u>\$ 57,850</u>	<u>\$ 45,535</u>
Reconciliation of cash, cash equivalents, and restricted cash to the condensed consolidated balance sheets				
Cash and cash equivalents	\$ 57,835	\$ 45,520	\$ 57,835	\$ 45,520
Restricted cash included in other assets, noncurrent	15	15	15	15
Total cash, cash equivalents and restricted cash	<u>\$ 57,850</u>	<u>\$ 45,535</u>	<u>\$ 57,850</u>	<u>\$ 45,535</u>

QUINSTREET, INC.
RECONCILIATION OF NET LOSS TO
ADJUSTED NET INCOME (LOSS)
(In thousands, except per share data)
(Unaudited)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2024	2023	2024	2023
Net income (loss)	\$ (1,549)	\$ (11,554)	\$ (2,915)	\$ (22,119)
Amortization of intangible assets	2,454	2,578	4,936	5,156
Stock-based compensation	9,052	6,068	17,459	11,343
Contingent consideration adjustment	5,000	—	11,194	—
Restructuring costs	72	31	379	301
Litigation settlement expense	429	—	499	—
Acquisition costs	—	—	105	—
Tax impact of non-GAAP items	(3,592)	622	(7,248)	1,645
Adjusted net income (loss)	<u>\$ 11,866</u>	<u>\$ (2,255)</u>	<u>\$ 24,409</u>	<u>\$ (3,674)</u>
Adjusted diluted net income (loss) per share	<u>\$ 0.20</u>	<u>\$ (0.04)</u>	<u>\$ 0.42</u>	<u>\$ (0.07)</u>
Weighted average shares used in computing adjusted diluted net income (loss) per share	58,438	54,759	58,158	54,612

QUINSTREET, INC.
RECONCILIATION OF NET LOSS TO
ADJUSTED EBITDA
(In thousands)
(Unaudited)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2024	2023	2024	2023
Net loss	\$ (1,549)	\$ (11,554)	\$ (2,915)	\$ (22,119)
Interest and other expense, net	206	(93)	414	(177)
(Benefit from) provision for income taxes	(45)	252	(94)	1,002
Depreciation and amortization	6,238	5,713	12,679	11,051
Stock-based compensation	9,052	6,068	17,459	11,343
Contingent consideration adjustment	5,000	—	11,194	—
Restructuring costs	72	31	379	301
Litigation settlement expense	429	—	499	—
Acquisition costs	—	—	105	—
Adjusted EBITDA	<u>\$ 19,403</u>	<u>\$ 417</u>	<u>\$ 39,720</u>	<u>\$ 1,401</u>

QUINSTREET, INC.
RECONCILIATION OF CASH USED IN
OPERATING ACTIVITIES TO FREE CASH FLOW
AND NORMALIZED FREE CASH FLOW
(In thousands)
(Unaudited)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2024	2023	2024	2023
Net cash provided by (used in) operating activities	\$ 38,678	\$ (3,655)	\$ 24,972	\$ (8,627)
Capital expenditures	(447)	(1,339)	(884)	(2,962)
Internal software development costs	(2,321)	(2,945)	(4,490)	(6,415)
Free cash flow	35,910	(7,939)	19,598	(18,004)
Changes in operating assets and liabilities	(19,457)	3,908	14,920	9,004
Normalized free cash flow	\$ 16,453	\$ (4,031)	\$ 34,518	\$ (9,000)

QUINSTREET, INC.
DISAGGREGATION OF REVENUE
(In thousands)
(Unaudited)

	Three Months Ended December 31,		Six Months Ended December 31,	
	2024	2023	2024	2023
Net revenue:				
Financial Services	\$ 219,934	\$ 71,334	\$ 430,825	\$ 143,458
Home Services	59,575	49,333	124,650	98,728
Other Revenue	3,087	2,016	6,340	4,420
Total net revenue	<u>\$ 282,596</u>	<u>\$ 122,683</u>	<u>\$ 561,815</u>	<u>\$ 246,606</u>

