



Stanford Professor Jack McDonald Joins QuinStreet Board

Foster City, California, September 27, 2004- QuinStreet, Inc. announced today that Professor John G. (Jack) McDonald of Stanford Graduate School of Business has joined its Board of Directors. Professor McDonald will chair QuinStreet's Compensation Committee.

"The tone and tenor of any company comes from the top," said Professor McDonald. "An important reason for the success and strength of QuinStreet and its management team is the leadership of its CEO, Doug Valenti. I look forward to serving with him on the Board of Directors."

Jack McDonald is currently the Stanford Investors Professor of Finance at Stanford Graduate School of Business. Professor McDonald also serves on the board of directors of several mutual funds and companies and has been an advisor to several venture capital funds.

"We are honored and excited to have Jack McDonald join the QuinStreet board. Professor McDonald has trained and influenced the minds of so many successful leaders in business in so many industries and countries - all with his strong, sensible focus on fundamental value creation," said Doug Valenti, Chairman and CEO of QuinStreet. "QuinStreet will benefit immensely from his experience, his investment acumen and his oversight."

From 1989 until 1990, Professor McDonald was the Vice Chairman on the Board of Governors of the National Association of Securities Dealers (NASD). Professor McDonald also served in the U.S. Army, 25th Infantry, from 1962 until 1964. He received his bachelor's degree in engineering, as well as his master's and doctorate degrees in business and finance from Stanford University.

Jack McDonald is the third "super independent" board member at QuinStreet. Former Senator Bill Bradley, Managing Director of the investment bank Allen & Company LLC, joined the QuinStreet Board in August of this year and chairs the Governance and Nominating Committee. Dana Stalder, Vice President of Corporate Development, eBay, Inc., was elected to the Board in 2003 and chairs the QuinStreet Audit Committee.

QuinStreet, Inc. has been the leader in online direct marketing since 1999. QuinStreet currently serves nearly 200 clients and over 300 brands. QuinStreet's online marketing services and technologies deliver more customers at lower cost to the world's leading brands. QuinStreet is headquartered in Foster City, CA with additional offices in Lincolnshire, IL, Reno, NV, India and the United Kingdom.