# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549 

## FORM 8-K

## CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

## Date of Report (Date of earliest event reported): May 5, 2010

## QuinStreet, Inc.

(Exact name of registrant as specified in its charter)
Delaware
(State or other jurisdiction of
incorporation)

## 001-34628

(Commission File Number)

1051 East Hillsdale Blvd., Suite 800 Foster City, CA 94404
(Address of principal executive offices and zip code)
Registrant's telephone number, including area code: (650) 578-7700

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition.

On May 5, 2010, we issued a press release announcing our financial results for our fiscal third quarter ended March 31, 2010. A copy of this press release entitled "QuinStreet Announces Fiscal Third Quarter Results" is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

## Item 9.01. Financial Statements and Exhibits.

## (d) Exhibits

The following exhibit is filed herewith:
Exhibit Number Description
99.1 Press release dated May 5, 2010 entitled "QuinStreet Announces Fiscal Third Quarter Results"

The information furnished in this report shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## QuinStreet, Inc.

By: /s/ Daniel Caul
General Counsel

## QuinStreet Announces Fiscal Third Quarter Results

## Company Posts 30\% Top Line Growth; 20\% Adjusted EBITDA Margin

Foster City, CA — May 5, 2010 — QuinStreet, Inc. (NASDAQ: QNST), a leader in vertical marketing and media on the Internet, today announced its financial results for the fiscal third quarter and nine months ended March 31, 2010.

For the third quarter of fiscal 2010, the Company reported total revenue of $\$ 90.8$ million, an increase of $30 \%$ over the third quarter of fiscal 2009. For the nine month period ended March 31, 2010, the Company reported total revenue of $\$ 246.3$ million, an increase of $28 \%$ over the same period of fiscal 2009.
The Company reported net income of $\$ 5.3$ million, or $\$ 0.11$ per diluted common share, for the third quarter of fiscal 2010. Adjusted net income for the quarter was $\$ 9.4$ million, or $\$ 0.21$ per diluted common share. Adjusted net income excludes stock-based compensation expense and amortization of intangible assets, net of estimated tax.

Revenue for the Financial Services client vertical was $\$ 41.7$ million for the fiscal third quarter, an increase of $70 \%$ as compared to the same quarter of fiscal 2009. Revenue for the Education client vertical was $\$ 38.1$ million for the fiscal third quarter, a decrease of $1 \%$ as compared to the year-ago quarter. Revenue growth in the Education client vertical was $23 \%$ excluding revenue from a large education client undergoing a previously disclosed change in their online marketing strategy. Revenue for Other client verticals was $\$ 10.9$ million for the fiscal third quarter, an increase of $64 \%$ as compared to the year-ago quarter.
Adjusted EBITDA for the quarter was $\$ 18.3$ million, or $20 \%$ of revenue. It was $\$ 51.5$ million, or $21 \%$ of revenue, for the nine month period ended March 31 , 2010.

Free cash flow for the quarter was $\$ 12.4$ million, or $14 \%$ of revenue. It was $\$ 26.8$ million, or $11 \%$ of revenue, for the nine month period ended March 31 , 2010.

Reconciliations of adjusted EBITDA to net income, adjusted net income to net income, and free cash flow to net cash provided by operating activities are included in the accompanying tables.
"We are pleased with our fiscal third quarter financial results, and we are excited about the progress we made serving visitors and clients in all of our verticals," commented Doug Valenti, QuinStreet CEO. "Our growth momentum remained strong, driven by increases in visitor volumes and deepening relationships with clients. Adjusted EBITDA came in at our annual target margin of $20 \%$, inclusive of continued aggressive investment in future capabilities and growth."
"We welcome our new public shareholders. We are honored by their confidence, and we will work hard to earn their ongoing support," concluded Valenti.

## Conference Call

QuinStreet will host a conference call and corresponding live webcast at 2:00 p.m. PT today. To access the conference call, dial 1-877-941-2068 for the U.S. and Canada and 1-480-629-9712 for international callers. The webcast will be available live on the investor relations section of the Company's website at http://investor.quinstreet.com, and via replay beginning approximately two hours after the completion of the call until the Company's announcement of its financial results for the next quarter. An audio replay of the call will also be available to investors beginning at approximately 5:00 p.m. PT on May 5, 2010 until 11:59 p.m. PT on May 12, 2010 by dialing 1-800-406-7325 in the U.S. and Canada, or 1-303-590-3030 for international callers, using passcode 4281906\#. This press release, the financial tables, as well as other supplemental financial information are also available on the relations investor relations section of the Company's website at http://investor.quinstreet.com.

Final operating results will be included in the Company's quarterly report on Form 10-Q, which will be filed with the Securities and Exchange Commission no later than May 17, 2010

## About Quinstreet

QuinStreet, Inc. (NASDAQ: QNST) is a leader in vertical marketing and media on the Internet. QuinStreet is headquartered in Foster City, CA. For more information, please visit www.quinstreet.com.

## Non-GAAP Financial Measures

This release and the accompanying tables include a discussion of adjusted EBITDA, adjusted net income, adjusted net income per share and free cash flow, all of which are non-GAAP financial measures that are provided as a complement to results provided in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The term "adjusted EBITDA" refers to a financial measure that we define as net income less provision for taxes, depreciation expense, amortization expense, stock-based compensation expense and other income (expense), net. The term "adjusted net income" refers to a financial measure that we define as net income adjusted for amortization expense and stock-based compensation expense, net of taxes. The term "adjusted diluted net income per share" refers to a financial measure that we define as adjusted net income divided by weighted average diluted shares outstanding. The term "free cash flow" refers to a financial measure that we define as net cash provided by operating activities, less capital expenditures and internal software development costs. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. In addition, our definition of adjusted EBITDA, adjusted net income, adjusted net income per share and free cash flow may not be comparable to the definitions as reported by other companies.

We believe adjusted EBITDA, adjusted net income, adjusted diluted net income per share and free cash flow are relevant and useful information because they provide us and investors with additional measurements to analyze the Company's operating performance.
Adjusted EBITDA is part of our internal management reporting and planning process and one of the primary measures used by our management to evaluate the operating performance of our business, as well as potential acquisitions. Adjusted EBITDA is useful to us and investors because it provides information related to the Company's ability to provide cash flow for acquisitions, capital expenditures and working capital requirements. Internally, adjusted EBITDA is used by management for planning purposes, including preparation of internal budgets; to allocate resources to enhance financial performance; to evaluate the effectiveness of operational strategies; and to evaluate the Company's capacity to fund acquisitions and capital expenditures as well as the capacity to service debt. Adjusted EBITDA is used as a key financial metric in senior management's annual incentive compensation program. The Company believes that analysts and investors use adjusted EBITDA as a supplemental measure to evaluate the overall operating performance of companies in its industry and use adjusted EBITDA multiples as a metric for analyzing company valuations. It is also an element of certain maintenance covenants under our debt agreements.
Adjusted net income and adjusted diluted net income per share are useful to us and investors because they present an additional measurement of our financial performance, taking into account depreciation, which we believe is an ongoing cost of doing business, but excluding the impact of certain non-cash expenses (stock-based compensation and amortization of intangible assets). The Company believes that analysts and investors use adjusted net income and adjusted diluted net income per share as supplemental measures to evaluate the overall operating performance of companies in our industry.

Free cash flow is useful to us and investors because it represents the cash that our operating business generates, before taking into account cash movements that are non-operational, and is a metric commonly used in our industry to understand the underlying cash generating capacity of a company's financial model. The Company believes that analysts and investors use free cash flow multiples as a metric for analyzing company valuations in our industry. Free cash flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. Therefore, we think it is important to evaluate free cash flow along with our consolidated statement of cash flows.

We intend to provide these non-GAAP financial measures as part of our future earnings discussions and, therefore, the inclusion of these non-GAAP financial measures will provide consistency in our financial reporting. A reconciliation of these non-GAAP measures to GAAP is provided in the accompanying tables.

## Legal Notice Regarding Forward Looking Statements

This press release and its attachments contain forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 that involve risks and uncertainties. Words such as "will," "believe," "intend," "potential" and similar expressions are intended to identify forward-looking statements. These forward-looking statements include the quotations from management in this press release, as well as any statements regarding the Company's strategic and operational plans. The Company's actual results may differ materially from those anticipated in these forward-looking statements. Factors that may contribute to such differences include, but are not limited to: the Company's ability to deliver an adequate rate of growth and manage such growth; the Company's ability to maintain and increase the number of visitors to its websites; the Company's ability to identify and manage acquisitions; the impact of the current economic climate on the Company's business; the Company's ability to attract and retain qualified executives and employees; the Company's ability to compete effectively against others in the online marketing and media industry; the impact of changes in government regulation and industry standards; the impact and costs of any failure by the Company to comply with government regulations and industry standards; and costs associated with defending intellectual property infringement and other claims. More information about potential factors that could affect the Company's business and financial results is contained in the Company's Prospectus filed pursuant to Rule 424(b) under the Securities Act with the Securities and Exchange Commission on February 11, 2010. The Company does not intend and undertakes no duty to release publicly any updates or revisions to any forward-looking statements contained herein.

## Contact Information:

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## QUINSTREET, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands) <br> (Unaudited)

|  | $\begin{gathered} \text { March 31, } \\ \hline \end{gathered}$ | June 30, <br> 2009 |
| :---: | :---: | :---: |
| Assets |  |  |
| Current assets |  |  |
| Cash and cash equivalents | \$175,318 | \$ 25,182 |
| Accounts receivable, net | 47,334 | 33,283 |
| Deferred tax assets | 5,531 | 5,543 |
| Prepaid expenses and other assets | 8,322 | 1,228 |
| Total current assets | 236,505 | 65,236 |
| Property and equipment, net | 5,351 | 4,741 |
| Goodwill | 145,803 | 106,744 |
| Other intangible assets, net | 45,824 | 33,990 |
| Deferred tax assets, noncurrent | - | 1,525 |
| Other assets, noncurrent | 684 | 642 |
| Total assets | \$434,167 | \$212,878 |

## Liabilities, Convertible Preferred Shares and Stockholders' Equity

| Current liabilities |  |  |
| :---: | :---: | :---: |
| Accounts payable | \$ 19,019 | \$ 13,408 |
| Accrued liabilities | 28,011 | 21,794 |
| Deferred revenue | 1,257 | 718 |
| Debt | 18,096 | 12,890 |
| Total current liabilities | 66,383 | 48,810 |
| Deferred revenue, noncurrent | 370 | 820 |
| Debt, noncurrent | 84,636 | 44,350 |
| Other liabilities, noncurrent | 2,405 | 2,309 |
| Total liabilities | 153,794 | 96,289 |
| Convertible preferred stock | - | 43,403 |
| Stockholders' equity |  |  |
| Common stock | 47 | 15 |
| Additional paid-in capital | 214,331 | 20,634 |
| Treasury stock | $(7,779)$ | $(7,064)$ |
| Accumulated other comprehensive income | 21 | 21 |
| Retained earnings | 73,753 | 59,580 |
| Total stockholders' equity | 280,373 | 73,186 |
| Total liabilities, convertible preferred stock and stockholders' equity | \$434,167 | \$212,878 |

## QUINSTREET, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data) (Unaudited)

|  | Three Months Ended March 31, |  |  |  | Nine Months Ended March 31, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2010 |  | 2009 | 2010 | $\underline{2009}$ |
| Net revenue |  | 90,773 |  | 69,813 | \$ 246,288 | \$ 192,726 |
| Costs of revenue (1) |  | 66,268 |  | 46,780 | 177,872 | 135,030 |
| Gross profit |  | 24,505 |  | 23,033 | 68,416 | 57,696 |
| Operating expenses: (1) |  |  |  |  |  |  |
| Product development |  | 5,325 |  | 3,512 | 14,534 | 10,992 |
| Sales and marketing |  | 4,575 |  | 3,594 | 12,190 | 12,017 |
| General and administrative |  | 4,467 |  | 2,865 | 14,111 | 9,772 |
| Operating income |  | 10,138 |  | 13,062 | 27,581 | 24,915 |
| Interest income |  | 16 |  | 44 | 33 | 221 |
| Interest expense |  | $(1,302)$ |  | (879) | $(2,931)$ | $(2,749)$ |
| Other income (expense), net |  | (64) |  | (16) | 221 | (256) |
| Income before income taxes |  | 8,788 |  | 12,211 | 24,904 | 22,131 |
| Provision for taxes |  | $(3,538)$ |  | $(5,818)$ | $(10,731)$ | $(10,084)$ |
| Net income |  | \$ 5,250 |  | 6,393 | \$ 14,173 | \$ 12,047 |
| Net income attributable to common stockholders |  |  |  |  |  |  |
| Basic |  | S 3,714 |  | 2,150 | \$ 6,371 | \$ 3,697 |
| Diluted |  | S 3,797 |  | 2,301 | \$ 6,790 | \$ 3,981 |
| Net income per share attributable to common stockholders |  |  |  |  |  |  |
| Basic |  | \$ 0.12 | \$ | 0.16 | \$ 0.33 | \$ 0.28 |
| Diluted |  | \$ 0.11 |  | 0.15 | \$ 0.31 | \$ 0.26 |
| Weighted average shares used in computing net income per share attributable to common stockholders |  |  |  |  |  |  |
| Basic |  | 30,795 |  | 13,297 | 19,156 | 13,287 |
| Diluted |  | 33,938 |  | 14,890 | 22,008 | 15,032 |

(1) Cost of revenue and operating expenses include stock-based compensation as follows:

| Cost of revenue | $\$ 653$ | $\$$ | 470 | $\$$ | 2,143 | $\$$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Product development | 686 | 176 | 477 |  |  |  |
| Sales and marketing | 1,163 | 455 | 1,570 | 494 |  |  |
| General and administrative | 624 | 373 | 4,504 | 1,352 |  |  |

## QUINSTREET, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) <br> (Unaudited)

|  | Three Months Ended March 31, |  |  |  | Nine Months Ended March 31, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2010 |  | 2009 | 2010 | 2009 |
| Cash flows from operating activities |  |  |  |  |  |  |
| Net income | \$ | 5,250 | \$ | 6,393 | \$ 14,173 | \$ 12,047 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |  |  |
| Depreciation and amortization |  | 5,075 |  | 4,035 | 13,678 | 12,386 |
| Net realized gain on disposal of property and equipment |  | (10) |  | - | (15) | - |
| Provision for doubtful accounts |  | 116 |  | - | 26 | (27) |
| Provision for sales returns |  | (226) |  | (21) | (260) | 1,390 |
| Stock-based compensation |  | 3,126 |  | 1,474 | 10,219 | 4,384 |
| Excess tax benefits from exercise of stock options |  | (449) |  | (111) | $(1,821)$ | (362) |
| Other non-cash adjustments, net |  | 268 |  | 284 | 582 | 560 |
| Changes in assets and liabilities, net of effects of acquisitions: |  |  |  |  |  |  |
| Accounts receivable |  | $(7,185)$ |  | $(2,414)$ | $(11,261)$ | $(6,463)$ |
| Prepaid expenses and other assets |  | (899) |  | (402) | $(5,251)$ | 386 |
| Other assets, noncurrent |  | 774 |  | 699 | (22) | 332 |
| Deferred tax assets |  | (30) |  | 10 | (123) | 18 |
| Accounts payable |  | 2,392 |  | 2,571 | 4,338 | 5,643 |
| Accrued liabilities |  | 4,883 |  | 4,266 | 5,635 | $(3,722)$ |
| Deferred revenue |  | 771 |  | (303) | (57) | (627) |
| Deferred tax liabilities |  | 29 |  | - | 134 | - |
| Other liabilities, noncurrent |  | 1 |  | 50 | (12) | (43) |
| Net cash provided by operating activities |  | 13,886 |  | 16,531 | 29,963 | 25,902 |
| Cash flows from investing activities |  |  |  |  |  |  |
| Restricted cash |  | - |  | - | 15 | 711 |
| Proceeds from sales of property and equipment |  | 9 |  | - | 52 |  |
| Capital expenditures |  | $(1,124)$ |  | (455) | $(2,159)$ | $(1,276)$ |
| Business acquisitions, net of notes payable and cash acquired |  | $(6,947)$ |  | $(5,279)$ | $(52,899)$ | $(19,808)$ |
| Internal software development costs |  | (362) |  | (155) | $(1,009)$ | (813) |
| Purchases of marketable securities |  | - |  | - | - | - |
| Proceeds from sales and maturities of marketable securities |  | - |  | - | - | 2,302 |
| Net cash used in investing activities |  | $(8,424)$ |  | $(5,889)$ | $(56,000)$ | $(18,884)$ |
| Cash flows from financing activities |  |  |  |  |  |  |
| Net proceeds from issuance of common shares |  | 138,776 |  | 60 | 139,626 | 300 |
| Proceeds from bank debt |  | - |  | - | 43,300 | 8,607 |
| Principal payments on bank debt |  | (750) |  | $(2,750)$ | $(2,250)$ | $(2,750)$ |
| Principal payments on acquisition-related notes payable |  | $(2,766)$ |  | (711) | $(5,609)$ | $(6,764)$ |
| Excess tax benefits from exercise of stock options |  | 449 |  | 111 | 1,821 | 362 |
| Repurchases of common shares |  | - |  | (319) | (715) | $(1,369)$ |
| Net cash provided by / (used in) financing activities |  | 135,709 |  | $(3,609)$ | 176,173 | $(1,614)$ |
| Effect of exchange rate changes on cash and cash equivalents |  | 8 |  | (27) | - | (20) |
| Net increase in cash and cash equivalents |  | 141,179 |  | 7,006 | 150,136 | 5,384 |
| Cash and cash equivalents at beginning of period |  | 34,139 |  | 23,331 | 25,182 | 24,953 |
| Cash and cash equivalents at end of period |  | $\underline{\text { 175,318 }}$ |  | $\underline{ }$ 30,337 | \$175,318 | \$ 30,337 |

## QUINSTREET, INC. <br> RECONCILIATION OF NET INCOME TO ADJUSTED NET INCOME <br> (In thousands) <br> (Unaudited)

|  | Three Months Ended March 31, |  |  |  | Nine Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | 2010 |  | 2009 |  |
| Net income | \$ | 5,250 | \$ | 6,393 |  | 14,173 |  | 12,047 |
| Amortization of intangible assets |  | 4,110 |  | 3,189 |  | 11,070 |  | 9,584 |
| Stock-based compensation |  | 3,126 |  | 1,474 |  | 10,219 |  | 4,384 |
| Tax impact of the above items (1) |  | $(3,039)$ |  | $(1,958)$ |  | $(8,941)$ |  | $(5,867)$ |
| Adjusted net income | \$ | 9,447 | \$ | 9,098 |  | 26,521 |  | 20,148 |
| Less: non-cumulative dividends on convertible preferred stock and undistributed earnings allocated to preferred stock |  | $(2,381)$ |  |  |  | $(12,833)$ |  |  |
| Adjusted net income attributable to common stockholders | \$ | 7,066 |  |  |  | 13,688 |  |  |
| Adjusted diluted net income per common share | \$ | 0.21 |  |  |  | \$ 0.62 |  |  |
| Weighted-average shares used to compute adjusted diluted net income per common share |  | 33,938 |  |  |  | 22,008 |  |  |

(1) The non-GAAP effective tax rate used for these computations is $42 \%$ and has been used to reduce the non-GAAP adjustments as an estimated provision for income taxes.

QUINSTREET, INC.
RECONCILIATION OF NET INCOME
TO ADJUSTED EBITDA
(In thousands)
(Unaudited)

|  | Three Months Ended March 31, |  | $\begin{gathered} \text { Nine Months Ended } \\ \text { March 31, } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  |  |  |
| Net income | \$ | 5,250 | \$ | 14,173 |
| Interest and other income (expenses), net |  | 1,350 |  | 2,677 |
| Provision for taxes |  | 3,538 |  | 10,731 |
| Depreciation and amortization |  | 5,075 |  | 13,678 |
| Stock-based compensation |  | 3,126 |  | 10,219 |
| Adjusted EBITDA | \$ | 18,339 | \$ | 51,478 |

QUINSTREET, INC.
RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO FREE CASH FLOW
(In thousands)
(Unaudited)

|  | Three Months Ended March 31, |  | Nine Months EndedMarch 31, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2010 |  |
| Net cash provided by operating activities | \$ | 13,886 | \$ | 29,963 |
| Capital expenditures |  | $(1,124)$ |  | $(2,159)$ |
| Internal software development costs |  | (362) |  | $(1,009)$ |
| Free cash flow | \$ | 12,400 | \$ | 26,795 |

