



## **QuinStreet, Inc. Celebrates Ten Years as Online Media and Marketing Leader**

**QuinStreet, Inc. recently celebrated its tenth year as the leader in performance marketing and media online. QuinStreet was incorporated in April 1999 and began operations the following July. Despite today's economic downturn, the company continues to grow, boasting 450 employees across the globe and \$300 million in annual revenue.**

Foster City, CA ([PRWEB](#)) May 23, 2009 -- [QuinStreet, Inc.](#), the leader in performance marketing and media online, recently celebrated its first ten years in business. Founded during the Internet "bubble," QuinStreet grew throughout the crash and thrived to become one of the largest and most successful online media and marketing companies in the world. [QuinStreet](#) has grown 40 percent in the first nine months of its fiscal year (ending in June 2009), making it one of the fastest-growing companies during today's recession -- testament again to the value delivered to the company's clients. QuinStreet employs more than 450 people, mostly in the United States and India, and generates \$300 million in annual revenue.

"We are proud to celebrate QuinStreet's tenth birthday," said Doug Valenti, Chairman and CEO of QuinStreet, Inc. "From the beginning, we were excited about the enormous opportunity in performance marketing and media, and we have always tried to manage the Company for the long-term. By holding ourselves to high standards, focusing on what is best for our clients and treating our online visitors with respect -- what we describe as 'marketing with integrity' -- we have outpaced all others in the industry. QuinStreet pioneered many of the best practices in the Internet performance marketing industry, and, in so doing, we created the largest online performance marketing and media company in the world. I am particularly pleased that so many of our founding team members are still with the Company."

QuinStreet's growth and profitability have been consistent over the ten-year period. The company was first profitable in 2002 on revenue of \$13 million. Since then, growth has been steady, averaging well over 50 percent for the past 7 years.

"This is an exciting anniversary for us, but we have only just begun," said Bronwyn Syiek, QuinStreet President and COO, and another member of the Company's founding team. "The transition to performance marketing enabled by the Internet and, more broadly, 'digitization' has really just begun, and is accelerating. We continue to focus on building the capabilities to drive that transition and deliver its benefits to clients for decades to come."

QuinStreet continues to prosper thanks to its commitment to sustainable and scalable growth, high standards and marketing with integrity. The Company enjoys success and scale in multiple industry sectors.

### About QuinStreet, Inc.

QuinStreet, Inc., the leader in performance marketing and media online since 1999, consistently delivers the right leads at the right volume to thousands of industry-leading clients and business brands. Their full-service approach combines direct marketing expertise, vast search and media reach and industry-leading technologies to deliver dramatically improved results for clients. QuinStreet is headquartered in Foster City, CA, with satellite offices worldwide.