



Insure.com Survey Explores Link Between Health Care Coverage and Employee Recruitment and Retention

November 30, 2021

67% of respondents say insurance plans factor into the decision to accept job offers

Foster City, CA – November 30, 2021 – In a challenging environment for attracting and retaining good talent, a recent [Insure.com](#) survey finds that health insurance plans are particularly important. In a survey of 1,000 people, 67% report that the quality of a company's health care plan contributes to their decision to accept a job offer or to stay at an organization. The most important factors they consider when evaluating plans are low premiums and breadth of services.

Find the entire report: [Open enrollment survey: Company's health care critical for employee retention and recruitment](#)

Although 76% of people say they are happy with their [employer-sponsored health plan](#), compared to 17% who aren't, there are still several insurance plan pain points:

- Premiums (30%)
- Prescription drugs (28%)
- Deductibles (19%)
- Doctor visits (14%)
- Hospital visits (9%)

To evaluate plans during open enrollment periods, people are most likely to:

- Compare premiums and costs but that's about it (52%)
- Go with the same plan without looking at other options (32%)
- Dig through each plan option (16%)

Insure also reports on how consumers feel about short-term health plans and the correlation between salary level and insurance needs.

"Since health care costs have increased so much in recent years, it's not surprising that people want to explore their insurance options when deciding on whether or not to accept a position or stay at a job," notes Les Masterson, managing editor for Insure. "There's no one-size-fits-all solution to health care, so employees want more choices to find a plan that's right for their families."

Masterson is available to comment on this study's results and methodology and answer questions about how consumers can find the [best insurance companies](#) for their health care needs.

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