

ABBA Dances Its Way into Most Drivers' Playlists, Insurance.com "Best Driving Song" Survey

July 7, 2021

"Dancing Queen" replaces "Bohemian Rhapsody" for the top road trip music spot

Foster City, CA –July 7, 2021 – Insurance.com's survey of the year's most popular driving songs shows that most people get in touch with their inner disco dancer—with or without bell bottoms and platform shoes—while they're on the road. "Dancing Queen" by ABBA shimmied its way into the top spot this year, knocking last year's favorite, "Bohemian Rhapsody" by Queen, to fourth place.

The one-stop destination for expert advice on health, life, and auto insurance asked drivers to name the best and worst road trip tunes, as well as genres most suited for driving and artists they'd rather not admit are on their playlist.

Find the complete survey results and detailed analysis on each category here: Drivers share the best road-trip songs.

Songs topping the playlist this year include:

- ABBA Dancing Queen 26%
- Journey Don't Stop Believin' 25%
- AC/DC Highway to Hell 23%
- Queen Bohemian Rhapsody 23%
- Carrie Underwood Jesus Take the Wheel 20%

Not surprisingly, "Dancing Queen" was most popular among drivers aged 45-54, who may be nostalgic about boogying the night away to the song years ago.

"This is the third year we've conducted this light-hearted study," explains Les Masterson, managing editor for Insurance.com. "It's an opportunity to remind consumers that we spend a lot of time in our cars and it's important to have the best possible <u>car insurance coverage</u> in the event that anything goes wrong."

Survey participants also made predictions about what the next great classic road trip songs will be:

- Bruno Mars Uptown Funk 34%
- Taylor Swift Shake it off 27%
- Justin Timberlake Can't Stop the Feeling 26%
- Florida Georgia Line Cruise 25%
- Billie Eilish Bad guy 20%

Although a disco song topped the list, the genre itself did not rank among drivers' favorites for road trips. Instead, they prefer classic rock (15%), followed by country (12%), and 80s music (11%). Those who want to let Jesus take the wheel reported Christian gospel music is their favorite road trip genre (8%). Among the least popular genres—all with 1% popularity—were heavy metal, Latin, K-pop, and indie/folk. Punk rock was dead last with 0%

"While background music can be a nice way to help pass the time, it's important that people maintain full attention on the road and avoid <u>distracted</u> <u>driving</u>," Masterson adds.

Since one person's anthem is another's earworm, there are tunes that survey respondents are unlikely to listen to with their windows down. Some of the most popular artists in the "guilty pleasures" category are:

- Britney Spears 16%
- Adele 15%
- Bon Jovi 12%
- Justin Bieber 12%
- Celine Dion 12%

The survey explores who controls the music during a road trip, how parents handle their children's music choices, and what solo drivers are most likely to do when their favorite song comes on.

Methodology: Insurance.com commissioned a survey of 1,000 drivers and asked them to choose the best and worst songs for driving, what song will be the next road-trip favorite, and which artists represent the biggest guilty driving pleasures.

Masterson is available to answer questions about this study and discuss using a <u>car insurance coverage calculator</u> to determine whether or not existing coverage is sufficient.

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