

## Modernize.com Shares Guide to Hurricane Windows

April 28, 2021

26% of surveyed homeowners report concerns related to window durability ahead of 2021 hurricane season

**FOSTER CITY, CA, April 27, 2021** – Windows play an integral role in a home's infrastructure, but without the right protection, that value can be shattered when a hurricane strikes. To help people protect their homes in advance of hurricane season, <u>Modernize.com</u>, a leader in the home improvement and home services industry, releases guidance on selecting hurricane windows.

Modernize's March 2021 survey of 694 homeowners located in hurricane-prone areas finds that 26% are concerned about their windows' durability. Please see the full guide: <u>Hurricane-Proof Windows: What You Should Know.</u>

The guide summarizes critical information on the options for impact-resistant windows and types of shatter-resistant glazing, how to determine the best windows for one's home, and what homeowners can expect to pay:

- Impact-resistant windows range in cost from \$400 to \$800 per window, on average.
- Homeowners should budget up to \$100 per hour, per window, for installation and labor.

Guidance is offered on identifying applicable rebates and tax incentives for installing hurricane-proof windows. Modernize also now offers homeowners a free, digital Contractor Checklist as a simple, step-by-step guide to assist with a window replacement project.

"Expert meteorologists predict above-normal hurricane activity in 2021, including eight Category 3,4 or 5 hurricanes. Now is an important time to assess the condition of your windows," suggests Gregg Hicks, vice president of Modernize.com. "An experienced window contractor will be able to determine your window quality and strength to make thoughtful recommendations on repairs or replacement."

Hicks is available to answer questions about window replacement in advance of hurricane season, which begins in June. He can also offer advice on how to identify the ideal contractor for these home improvement projects.

## **About Modernize.com**

For more than 15 years, Modernize has been a leader in the home improvement and services industry, connecting homeowners with contractors and other home services professionals. Modernize operates in more than 15 high-value, high-consideration home segments, including new and replacement windows, solar installation, roofing, heating and air conditioning, siding, bathrooms and kitchens, new and replacement gutters, home security, and others. The business brings a network of more than 1,000 contractors and professionals across all segments, offering broad geographical coverage and choice for homeowners.

Modernize is owned and operated by QuinStreet, Inc. (Nasdaq: QNST), a leader in providing performance marketplace technologies and services to the financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. The company is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs. Modernize is a member of QuinStreet's expert research and publishing division.

## **Media Contact:**

Jacqueline Leppla
Senior Director of Public Relations
QuinStreet, Inc.
Direct +1 775 321 3608
Email jleppla@quinstreet.com
LinkedIn

Twitter: https://twitter.com/Modernize

Facebook: https://www.facebook.com/modernizehome