



MyBankTracker Study: More than 18% of Americans Surveyed Won't Pick up Money off Ground

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About 46%, however, would pick up as little as a penny

Foster City, CA – April 22, 2021 – Over the past year, many Americans used cash less often to pay for items. While it could be due to heightened awareness of germs from the pandemic, the personal finance site [MyBankTracker.com](https://www.mybanktracker.com) asked more than 2,000 American adults if they would pick up any money off the ground at all. The [How Much Money Would You Pick Up?](#) survey results show a large percentage of Americans are hesitant to pick up any money they find.

What's the least amount of money you would stop to pick up off the ground?

- A significant percentage, more than 18%, of respondents say they won't pick up any money from the ground
- If they were going to pick money up off the ground, most Americans would pick up as little as one penny from the ground (46.2%), followed by a quarter (12.6%)
 - Dollar - 7.6%
 - Nickel - 7.3%
 - More than a dollar - 4.3%
 - Dime - 3.7%
- The 25-34 age group is *least likely* to pick up any money off the ground
- Americans are *more likely* to pick up a penny as they get older

Amount	Percentage of Respondents
I wouldn't pick up any	18.2%
More than a dollar	4.3%
Dollar	7.6%
Quarter	12.6%
Dime	3.7%
Nickel	7.3%
Penny	46.2%

"There could be a list of reasons why more than 18% of adults wouldn't pick up any money, such as increased aversion to public surfaces during the pandemic," says Simon Zhen, senior research analyst and personal finance expert for the site. "Still, nearly half of Americans would still pick up money off the ground and every penny can count towards building up an [emergency fund](#) or reaching any other savings goal."

Methodology

The study was conducted through Google Surveys on behalf of MyBankTracker from March 31, 2021 to April 12, 2021 with 2,071 respondents in the United States of ages 18 and up with a standard deviation of 5.4%.

Zhen is available to discuss his analysis of the results, savings goals and what consumers can do with spare change. He has more than a decade of experience as a personal finance expert on various consumer banking products, credit cards, bank innovations and financial technology.

About MyBankTracker

MyBankTracker is owned and operated by QuinStreet, Inc. (Nasdaq: [QNST](#)), a leader in providing performance marketplace technologies and services to the financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. The company is committed to providing consumers with the information and tools they need to research, find and select

the products and brands that meet their needs. MyBankTracker is a member of QuinStreet's expert research and publishing division.

MyBankTracker is an independent comparison website helping consumers make smart banking and financial decisions. The mission is to match consumers to their perfect bank by providing and tracking in-depth information on more than 5,000 banks, credit unions and financial products. Using a combination of technology and money management expertise, MBT provides personal finance comparison tools and educates consumers to optimize their relationships with banks and lenders.

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