



## Modernize.com Advises on Spring Cleaning for Vinyl Siding

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*Regular cleaning can help preserve the appearance of home exteriors*

**FOSTER CITY, CA, April 13, 2021** –It's time for homeowners to start thinking about cleaning projects they could not accomplish due to inclement winter weather. [Modernize.com](#), a leader in the home improvement and home services industry, guides consumers on how to best maintain vinyl siding. Please see the guide: [How To Clean Vinyl Siding](#).

To complete this task, homeowners will need:

- **A cleaning brush.** A long-handled, soft-bristled brush may work best to reach large sections of siding.
- **Cleaning solution.** People can easily make light or heavy-duty cleaners themselves with everyday household items.
- **A ladder.** Those with single-level homes may be able to clean the entire length of siding with a long-handled brush, but others may need a step or extension ladder.

After a good cleaning, homeowners may still find that their vinyl siding has lost some of its luster. Modernize's guide, [How to Refresh Fading Siding](#), provides tips on [painting](#) and making simple repairs.

"Vinyl siding is a popular choice among homeowners because of its durability and affordability. It still requires some maintenance," explains Gregg Hicks, vice president of Modernize.com. "While cleaning siding, homeowners should also look for damaged or dented sections and make any necessary repairs."

Hicks is available to discuss which types of vinyl siding projects can reasonably be completed by homeowners, versus when it may be wise to hire an experienced contractor for vinyl siding and other home improvement projects this spring.

### About Modernize.com

For more than 15 years, Modernize has been a leader in the home improvement and services industry, connecting homeowners with contractors and other home services professionals. Modernize operates in more than 15 high-value, high-consideration home segments, including new and replacement windows, solar installation, roofing, heating and air conditioning, siding, bathrooms and kitchens, new and replacement gutters, home security, and others. The business brings a network of more than 1,000 contractors and professionals across all segments, offering broad geographical coverage and choice for homeowners.

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### Media Contact:

Jacqueline Leppla  
Senior Director of Public Relations  
QuinStreet, Inc.  
Direct +1 775 321 3608  
Email [jleppla@quinstreet.com](mailto:jleppla@quinstreet.com)  
[LinkedIn](#)

Twitter: <https://twitter.com/Modernize>

Facebook: <https://www.facebook.com/modernizehome>