

Aging in Place Checklist Helps Consumers Improve Accessibility

March 2, 2021

63% of surveyed homeowners plan accessibility projects in the next year. New Modernize infographic provides clear view of home improvements that can help seniors live safely in their own homes

Foster City, CA—March 2, 2021-Modernize.com, a leader in the home improvement and home services industry, published a new report and infographic informing seniors and their families about important home renovations that can enable people to live safely in their existing homes for as long as possible.

The report and infographic are available here: Making your home more accessible: A checklist

Given that 10,000 people turn 65 years old daily and that 13% of Americans are over age 65 now, aging in place is an important topic for a large segment of the population. By 2030, 18% of U.S. residents are expected to be 65 years old or more. Modernize helps more than 300,000 homeowners annually connect with contractors who can offer home accessibility enhancements.

In a January 2021 survey of more than 3,200 homeowners, 57% of Modernize homeowners said COVID-19 has impacted their timeline for aging in place home improvements. In the next 12 months, 63% of homeowners said they will explore accessibility projects for their home.

"Small improvements can make a big difference when it comes to improving safety and accessibility," notes Gregg Hicks, vice president for Modernize.com. "It's possible to implement changes over time, and it is a good idea to get ahead of modifications so that they are made before they are absolutely essential."

Inexpensive and simple aging in place adjustments include:

- · Adding grab bars in bathroom
- Improving lighting in hallways, bathrooms and bedrooms
- Replacing faucets with levered or motion-sensing models
- · Installing a shower seat
- Adding detachable and adjustable showerheads (with at least a six-foot reach)

Other improvements can be best accomplished with the help of a skilled contractor including:

- Walk-in tubs
- Stairlifts

Modernize's new infographic outlines a comprehensive set of improvements to support aging in place, from basic do-it-yourself fixes, through minor and major construction projects. It also highlights important services such as homesecurity-systems and medical alerts.

"Due to COVID-19, occupancy in assisted-living and long-term care facilities is currently at a 15-year low," observes Hicks. "Making a range of improvements to existing homes can help homeowners continue to live safely and independently for a longer period of time."

Hicks is passionate about aging in place and can advise seniors and their families on practical solutions to make that possible.

About Modernize.com

For more than 15 years, Modernize has been a leader in the home improvement and services industry, connecting homeowners with contractors and other home services professionals. Modernize operates in more than 15 high-value, high-consideration home segments, including new and replacement windows, solar installation, roofing, heating and air conditioning, siding, bathrooms and kitchens, new and replacement gutters, home security, and others. The business brings a network of more than 1,000 contractors and professionals across all segments, offering broad geographical coverage and choice for homeowners.

Modernize is owned and operated by QuinStreet, Inc. (Nasdaq: QNST), a leader in providing performance marketplace technologies and services to the financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. The company is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs. Modernize is a member of QuinStreet's expert research and publishing division.

Media Contact:

Jacqueline Leppla
Senior Director of Public Relations
QuinStreet, Inc.
Direct +1 775 321 3608
Email jleppla@quinstreet.com
LinkedIn

Twitter: https://twitter.com/Modernize

Facebook: https://www.facebook.com/modernizehome