



## Insurance.com Offers New Health Insurance Finder Tool

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*Finding and choosing health insurance can be daunting; this new tool eases the pain*

Foster City, CA – Nov. 17, 2020 – The process of finding the right health insurance coverage can be confusing. [Insurance.com](https://www.insurance.com), a leading insurance comparison site, launches a valuable tool to aid in the quest for securing the most-suitable health insurance for an individual or family's needs.

In the new [health insurance finder](#), the consumer is guided through four brief sets of questions geared at providing an excellent snapshot of the best health insurance requirements for that person or family. This user-friendly tool assesses family income, household size, ages and employment status, resulting in a recommended health insurance option.

The health insurance finder tool explores:

- Ways to get health insurance. Employer-sponsored plans, spouse coverage, individual coverage and government programs are outlined.
- How to choose health insurance. The tool provides information on health insurance plans, such as PPOs and HMOs, to guide consumer decision-making.
- What to look for in health insurance. Multiple factors to examine include out-of-pocket costs, provider networks and premiums.
- **Health insurance options.** Options for health insurance include [COBRA](#), Medicare, [individual health insurance plans](#), Medicaid and employer-sponsored health plans. Currently, both Medicare and individual health plans are in the middle of their [open enrollment](#) periods. Medicare recipients choose between Oct. 15 and Dec. 7, while the Affordable Care Act open enrollment is Nov. 1 through Dec. 15 in most states.

“People need to understand their coverage options,” asserts Les Masterson, Insurance.com’s editor. “Once they know potential insurance avenues and determine what they want from a health plan, they can find health insurance that best meets their needs.”

Masterson is available to comment on how consumers can simplify their health care selection process using the health insurance finder tool.

### About Insurance.com

Insurance.com is owned and operated by QuinStreet, Inc. (Nasdaq: [QNST](#)), a leader in providing performance marketplace technologies and services to the FinTech, financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. The company is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs. Insurance.com is a member of QuinStreet's expert research and publishing division.

Insurance.com is a trusted online resource dedicated to educating consumers on auto, home, health and life insurance, developing relationships directly with carriers to offer consumers comparison rates from multiple companies. Since 2001, Insurance.com’s industry-first online tools, data-based reporting and experienced experts have helped consumers make informed insurance-related decisions, so they can choose the right insurance for their individual needs.

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