

## Family Road Trip 2020: Low Gas Prices, Flexible Work Schedules Inspire Summer Car Travel

July 1, 2020

Seventy-three percent of those surveyed are more likely to take a long car ride than travel by plane for vacation this year

Foster City, CA – July 2, 2020 – More than half (54%) of American drivers surveyed say that they prefer a road trip to a plane ride when getting away this summer, according to results of a motorist study released today by <u>Carlnsurance.com</u>, a one-stop destination for unbiased, expert advice on car insurance.

Road trips remain the top choice for summer vacations (97%) even during the pandemic, according to a recent AAA report, and CarInsurance.com's annual survey of 1,000 drivers confirms that people love road trips so much that 34% are willing to travel over 1,000 miles to get away. The research shares what family road trip experiences are like, what they do for entertainment en route and what types of mishaps they've had due to poor road conditions.

This year, Carlnsurance.com finds that only 23% of people say their work schedule is preventing them from taking the family on a road trip, a significant drop from the 41% who couldn't get away from work in 2018. With more employees working remotely, it may be easier than ever to combine business with pleasure and be productive during parts of a vacation.

The research also shows that attitudes have changed as far as booking hotels and finding places to stay when travelling. While 17% of respondents reported difficulty with hotels as a chief reason to avoid a road trip in 2018, only 8% of respondents complained about lodging in the 2020 survey.

How drivers described their family road trip experience	2020	2019	2018
Super fun, we will do it again	70%	73%	69%
Stressful, yet enjoyable	39%	36%	40%
Much more fighting than at home	6%	8%	7%
Someone had a meltdown within an hour of the trip	7%	12%	7%
Someone had a meltdown before we left the neighborhood	6%	6%	3%

How do people describe family road trips this year compared to the past two years?

## Coping with traffic

While on the road, 37% of drivers surveyed say they feel content, versus 44% who were happy last year. Only 11% feel either stressed or angry.

How do Americans cope when they experience traffic delays?

- 71% listened to music
- 36% talked or texted on the phone
- 30% listened to news
- 19% ate an entire meal
- 18% listened to audiobooks or podcasts
- 18% listened to sports radio
- 12% got work done
- 12% called people who they weren't particularly close to because they were bored
- 6% cried

Some drivers failed to cope with heavy traffic. Seven percent had an accident, 6% reported an altercation with another driver and 6% received a traffic ticket.

## Impact of Accidents

Road conditions are increasingly poor, according to Department of Transportation statistics. Drivers resort to changing their route to avoid bad roads (55%), sustaining minor vehicle damage (29%) and hitting objects in the road (17%) as a result of lousy roads.

Just one accident can raise your yearly car insurance rate by 32%, or \$450 a year, on average, according to CarInsurance.com's auto insurance rate data analysis.

Whether you've experienced an accident or not, you can save on car insurance by <u>comparing rates</u>, stresses Les Masterson, Carlnsurance.com managing editor. "You may save significantly by comparison shopping, as pricing varies significantly among insurers for the same coverage," explains Masterson. "It's especially critical to shop around after an accident. Your current company may assess risk differently than others, and may no longer be the most affordable. Our rate analysis of six major insurers shows drivers can save an average of \$1,100 by comparing car insurance quotes after an accident."

To view the full report and methodology, please visit Carlnsurance.com: 2020 Family Road Report

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