



The Survey Says - 20 Percent of Drivers Won't Drive in up to Three Inches of Snow

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Winter gets the cold shoulder in new Insurance.com survey

Foster City, CA – January 15, 2020 – Blinding solar glares + ice + snow = a driver's worst nightmare during the hazardous days of winter driving.

[Insurance.com](#), a one-stop destination for unbiased, expert advice on health, home, auto and life insurance, commissioned a survey to ask 500 drivers about various driving conditions. Not surprisingly, nearly 75% of respondents, across all geographic regions, say winter is their least favorite season to drive. However, the below [results](#) may surprise readers:

Notable Findings:

- About 20% of respondents won't drive if forecasters predict up to three inches of snow
- A noteworthy 20% *will* drive if more than 10 inches of snow are in the forecast
- Around 26% won't drive if four-six inches are expected
- Overall, 73% of drivers alter the way they drive in winter
- Midwestern drivers (83%) are most likely to change their driving in winter conditions
- About 1/5 (20%) of southern drivers say summer is the worst season

Top Five Worst Things About Driving in Winter:

1. Driving on ice - 37%
2. Anxiety over driving in snowy, icy conditions - 13%
3. Driving in snow - 9%
4. Poor visibility because of snow or sleet - 8%
5. Driving in the dark more often - 8%

Female versus Male Findings:

- Men are more apt to drive in snow than women
 - About 25% of women said they won't drive if there's up to 3 inches of snow compared to 16% of men
 - Men are more apt to drive in 10 inches of snow (25% compared to 16%)

What's the worst part about driving in winter?	Female	Male
Driving on ice	40%	34%
Anxiety over driving in snowy, icy conditions	18%	9%
Driving in snow	8%	10%

More findings are available in the complete article: [What's the worst part about driving in winter?](#)

The managing editor for Insurance.com, Les Masterson, is available for comment on this topic.

Methodology

Insurance.com commissioned Op4G to survey 500 drivers in the United States in November 2019.

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