



QuinStreet Names Chief Operating Officer

Foster City, California, April 7, 2004 - QuinStreet, Inc. announced today that Bronwyn Syiek has been appointed Chief Operating Officer. Ms. Syiek has been with QuinStreet since 1999, and was on the founding team with Chief Executive Officer Doug Valenti.

Ms. Syiek was promoted to Chief Operating Officer from the position of Senior Vice President and General Manager. Previously, she built and ran QuinStreet's industry-leading media network and is among the pioneers of results-driven online direct marketing. Prior to QuinStreet, Ms. Syiek served on the management committee of De La Rue, a major European provider of on and off-line security products and services with over \$1 billion in annual turnover. She has also been a consultant with McKinsey & Company, Inc. and co-founder of an investment banking boutique.

CEO Doug Valenti said, *"While this is clearly a promotion in title, it is as much a recognition of the evolution of Bronwyn's role and of her enormous contributions to the Company and business. It also reflects my complete confidence in Bronwyn, and that of the Board."*

QuinStreet, Inc. has been the leader in online direct marketing since 1999. The Company currently serves nearly 200 clients and over 300 brands. The Company's online marketing services and technologies deliver more customers at lower cost to the world's leading brands. QuinStreet is headquartered in Foster City, CA, with additional offices in Chicago, IL and the UK.