FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Collins Martin J | | | | | 2. Issuer Name and Ticker or Trading Symbol QUINSTREET, INC [QNST] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | | | |
|---|--|---|----------------|--------------------------------|--|---|--------|-----------|---|-------------------------|---|-------------------|---|-----------------------------|--|---|--|--|--|--|
| (Last) | , | First) E, 6TH FLOOR | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/27/2017 | | | | | | | | | below | er (give title | | Other (specify below) | | |
| (Street) FOSTER (City) | | | 94404 (Zip) | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Y Form | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/ | | | | | Execution Date, | | | Code (Ins | Transaction Dispose Code (Instr. and 5) | | | quired (Instr. | (A) or 3, 4 | Securit Benefic Owned | ies cially | 6. Ownership Form: Direct (D) or Indirect (I) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | Code | v | Amoun | t (A | a) or | Price | Report Transa | | | tr. 4) | (Instr. 4) | | |
| Common Stock 07/2 | | | | | 2017 | | | | A | | 20,00 | 0(1) | A | \$0.0 | 91 | 91,208 | | D | | |
| Common Stock 07/27/2 | | | | | 017 | | | A | | 19,500 ⁽²⁾ A | | A | \$0.0 | 11 | 110,708 | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year |) if any | emed on Date, /Day/Year) | 4. Transaction Code (Instr. 8) | | n of I | | 6. Date Exercisab Expiration Date (Month/Day/Year | | Amount Securiti Underly Derivati | | ount of irities erlying vative irity (Instr. 3 | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. | Ownership Form: Direct (D) or Indirect (I) (Instr. | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisable | | piration ate | Title | Amo or Num of Shar | nber | | | | | | |
| Non- Qualified Stock Option (right to buy) | \$4.01 | 07/27/2017 | | | A | | 20,000 | | (3) | 07 | 7/26/2024 | Commo Stock | ⁿ 20,0 | 000 | \$0.0 | 20,000 | | D | | |

Explanation of Responses:

- 1. Represents shares of common stock that are issuable pursuant to a Restricted Stock Unit (RSU) award. The vesting commencement date of the RSU award is August 10, 2017 and it vests 25% after one year and quarterly thereafter in equal installments over a period of 3 years. The initial vest date will be August 10, 2018 and the final vest date will be August 10, 2021.
- 2. Represents shares of common stock that are issuable pursuant to a RSU award. 100% of the RSUs vest on August 10, 2018.
- 3. The shares of common stock subject to the option vest and become exercisable at a rate of 25% of the shares underlying the option on the first anniversary of the vesting commencement date, July 27, 2017, and the remainder of the shares underlying the option vest in equal monthly installments over 36 months thereafter. The initial vest date is July 27, 2018 and the final vest date is July 27, 2021.

By: Gregory Wong For: Martin J Collins

07/31/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.